

Presentation Skills Training:

Deliver Your Message with Clarity and Impact

What is it?

Every presentation is an opportunity to inform, to persuade, to inspire. At ByDesign Communications, we help leaders master the art of presenting with confidence, control and credibility.

Our training goes beyond slides and speaking points. It's about helping you shape your message, command attention, and deliver it in a way that truly resonates with your audience. Drawing on decades of experience in communication and journalism, our team provides practical coaching that helps you bring your best to every presentation, whether in the boardroom, at a conference, or during a critical meeting.



Why it matters?

When your executives step up to present, they're not just sharing information. They're also shaping perception. Whether it's to secure buy-in, drive action, or build trust, effective presentation skills make all the difference.

ByDesign's presentation skills training equips your leaders to:

- Develop clear, focused and powerful messages.
- Make presentations that are compelling and audience-relevant.
- Use body language and tone to enhance credibility.
- Overcome anxiety and present with confidence.
- Stay in control and focused on their core story.

Our hands-on sessions are tailored to your industry, goals and audience. Every training includes customised preparation, and detailed feedback on both content and delivery.



Get In Touch



Kevin Welman
Director & Co-Founder
Mobile: (+27) 82 924 5048
Email: k.welman@bdcomms.co.za



Vanessa Baard
Director & Co-Founder
Mobile: (+27) 82 331 8158
Email: v.baard@bdcomms.co.za