

Investor Relations:

Shaping Shareholder Perceptions

What is it?

ByDesign's Investor Relations offering, in partnership with Keyter-Rech Investor Solutions, is a strategic partnership designed to support listed and pre-listing companies in delivering clear, consistent and credible communication to the investment community.

We provide end-to-end investor communications services that align your business objectives with market expectations. From ESG reporting to shareholder engagement, we work with your leadership and IR teams to develop a compelling investment narrative that builds confidence, enhances transparency, and supports long-term value creation.

Our services include:

- ESG gap analysis and reporting
- Investment case development
- Annual general meeting positioning and annual report writing
- Shareholder analysis, targeting, and engagement
- Strategic messaging creation and measurement
- CEO office positioning; from training to execution
- Crisis and issues management
- The merging of traditional IR and PR – strategy to execution



Why it matters?

Effective investor communication is more than reporting numbers – it is about shaping perception, building trust, and attracting long-term capital.

With increasing stakeholder scrutiny and a fast-moving regulatory environment, companies need a clear voice and a well-defined investment story. The strategic partnership between ByDesign and Keyter-Rech Investor Solutions, ensures your messaging is aligned, data-driven and investor-ready...whether you're preparing for a capital raise, navigating ESG demands, or strengthening shareholder relationships.

The result: greater alignment with market expectations, stronger investor confidence, and more resilient market positioning.

Get In Touch



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