

Awards:



Award-Winning Work Since 2016

2025

Winner: The SABRE Award for Mining and Extractive Industries. Understanding the Pulse of Mining Communities in an Industry Under Pressure – Anglo American with ByDesign Communications

Finalist: The SABRE Award for Business-to-Business Marketing. YES Top 35 Under 35 – Youth Employment Service (YES) with ByDesign Communications

2024

PRISM Award Thought Leadership Profiling for YES.

PRISM Award Education & Event Management. World's Best School in partnership with Spark Schools & True North

PRISM Award Travel & Tourism. Entrepreneurs take flight in partnership with AirStudent.

The SABRE Award for Superior Achievement in Reputation Management The Stories Behind the Numbers – Anglo American SA with ByDesign Communications

Mining and Extractive Industries

Financial Communications

Winner: The SABRE Award Marketing to Consumers (New Product). A school with an eSports edge – Centennial Schools with ByDesign Communications

2023

PRISM Award Investor Relations & Resources. The story behind the number in partnership with Anglo American.

PRISM Award Gaming & Virtual Reality. Gaming for the future of education in partnership with Centennial Schools.

PRISM Award Resources. PlatAfrica 2022.

PRISM Award Public Sector. ARIA drives Third Party Access.

2022

PRISM Award Public Affairs. Rail – Third party access in partnership with ARIA.

PRISM Award Publications. Lee Naik and Elewa.

PRISM Award Resources. Celebrating Women in Mining in partnership with Anglo American.

2021

PRISM Award Resources. Women on the frontline for Anglo American in partnership with Media24.

PRISM Award Employee Communications. Learning in Lockdown for SPARK Schools.

PRISM Award Best use of an event to build reputation. Orange is the new black- Orlando Pirates 2021 new kit introduction for Orlando Pirates.

PRISM Award Sponsorship. When motorsport stopped, we didn't for King Price Xtreme.

PRISM Award Sponsorship. Orange is the new black – Orlando Pirates 2021 new kit introduction for Orlando Pirates.



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2020

PRISM Award Best use of an event to build reputation. Orlando Pirates Kit Launch for Orlando Pirates.

PRISM Award PR on a Shoestring. Tin Soldiers Movie Premier for Blink Pictures in partnership with FOP outreach NC.

PRISM Award Financial Services. Credit Bureau to Information for Good for TransUnion South Africa.

PRISM Award Publications. 25 Reasons to Believe for Anglo American.

PRISM Award Sport. Orlando Pirates Kit Launch for Orlando Pirates.

PRISM Award Technology. Hacked Off: Taking Cyber Security mainstream for Mimecast South Africa in partnership with Fury Strategic.

PRISM Award PR on a Shoestring. Tin Soldiers Movie Premier for Blink Pictures in partnership with FOP outreach NC.

PRISM Award Financial Services. Credit Bureau to Information for Good for TransUnion South Africa.

PRISM Award Publications. 25 Reasons to Believe for Anglo American.

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PRISM Award Technology. Hacked Off: Taking Cyber Security mainstream for Mimecast South Africa in partnership with Fury Strategic.

2019

PRISM Award Technology. Code Week for SAP Africa.

Cannes Lion Award Entertainment. Return to Chapmans Peak for Mercedes-Benz.



2018

PRISM Award South African Campaign of the Year Finalist. 50 Years of AMA for Mercedes-Benz.

PRISM Award Internal Communications. CHAIN Reaction for BDO South Africa.

PRISM Award Pan African Campaign of the Year, Code Week for SAP Africa.

2017

PRISM Award Healthcare. #VaginaVarsity for Libresse.

PRISM Award South African Campaign of the Year Finalist, #VaginaVarsity for Libresse.

SABRE Award New Consultancy of the Year, EMEA.

Get In Touch



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